

City Innovation Snapshot | Rio de Janeiro, Brazil

Overview

- ▶ Mayor: Marcelo Crivella
- ▶ Lead staff on innovation: Carlos Antonio da Silva
- ▶ Population of municipality: 6.32 million (2010)

Vision and approach to innovation capacity

The city's innovation strategy

Along with 44% of cities surveyed, Rio de Janeiro has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Technological innovation

Human-centred design

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Rio de Janeiro approaches innovation capacity in **specific policy areas**.

The **top two priority policy areas** for the city's innovation work include:

Social inclusion and equity

Education

Most common innovation activities

Rio de Janeiro's most common innovation activity is **developing new solutions based on digital technologies**. Its innovation activities also include **engaging residents in new ways** and **human-centred design**.

—●— Rio de Janeiro -●- Average of 89 cities



Funding for innovation capacity

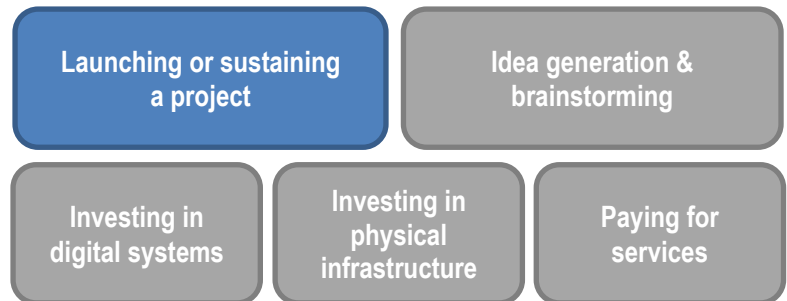
Funding to support innovation capacity

Like 77% of cities surveyed, Rio de Janeiro has dedicated funding to support innovation capacity, which originates from the following sources:

- ✓ **Municipal budget**
(city council approved funds)

Types of activities being funded

Rio de Janeiro's funding for innovation capacity is generally directed towards **launching or sustaining a project**, which is one of the two most commonly funded activities among all cities surveyed.



Organisational structure & staffing



Situated in the City Manager's office, Rio de Janeiro's dedicated team for innovation consists of **15 staff**.

Staff skills and profiles include:

- ✓ **Project manager**
- ✓ **Data scientist**
- ✓ **Communication officer**

Partnerships for innovation & data



Rio de Janeiro has developed partnerships to promote its innovation capacity with **other public agencies, private firms, not-for-profit organisations, and city residents/resident associations**.

Measuring outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the city:



NB: No response provided by the city for the policy areas in grey.

Innovation is **helping the city** to:

Data non-available

The most **critical success factors** in supporting the city's innovation work:

Data non-available