

Spotlight on Santiago | Juntos Santiago (Together Santiago)

Overview

- ▶ Mayor: Felipe Alessandri
- ▶ Lead staff on innovation: Pablo Rivadeneira
- ▶ Population of municipality: 5.56 million (2016)

Santiago de Chile has embarked on a project to tackle childhood obesity by developing a game that incentivises fifth and sixth grade students from community schools to engage in healthy practices. Through participating in step challenges, healthy activities that involve the family, and prioritising healthy snacks, the students earn points for rewards such as improved school infrastructure and educational facilities.

Vision and approach to innovation capacity

The city's innovation strategy

Along with **56%** of cities surveyed, Santiago de Chile does not have an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Experimentation

Big picture re-thinking

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Santiago de Chile approaches innovation capacity in **specific policy areas**.

The **top two priority policy areas** for the city's innovation work include:

Transport / mobility

Internal processes

Most common innovation activities

Santiago de Chile's innovation activities sometimes include **taking risks and testing new ideas**.



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Along with 23% of cities surveyed, Santiago de Chile does not have dedicated funding to support innovation capacity.</p>	<p>Types of activities being funded</p> <p>Among all cities surveyed launching or sustaining a project and idea generation & brainstorming are the two most commonly funded activities among all cities surveyed.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around; text-align: center;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Idea generation & brainstorming</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Santiago de Chile does not have designated staff or a team exclusively dedicated to the city's innovation work. Innovation work is sprinkled throughout the municipality.</p> <p>The city will be creating a sustainability department which will manage mobility, environment, energy, and smart city issues, which will serve as the city's innovation department.</p>	 <p>Santiago de Chile has developed partnerships to promote its innovation capacity with private firms, and not-for-profit organisations.</p> <p>The city has also collaborated with Harvard Kennedy School of Government Performance Lab on how to use results-driven contracting strategies in procurement and contracts.</p>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Transport / mobility</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Economic development</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Housing & built environment</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Policing & law enforcement</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Health</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Water</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Waste and sewage</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Labour markets & skills</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Environment & climate change</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Education</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Culture</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Social inclusion, equity</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Public works</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Tourism</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Improve internal operations ✓ Anticipate and manage future challenges ✓ Improve resident outcomes ✓ Simplify administrative procedures <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Dedicated funding ✓ Focus on measurement ✓ Dedicated innovation team ✓ Leadership from Mayor ✓ Support from outside city administration