

Overview

- ▶ Mayor: Anne Hidalgo
- ▶ Lead staff on innovation: Sabine Romon
- ▶ Population of municipality: 2.2 million (2016)
- ▶ Innovation/open data website: <https://opendata.paris.fr/>

Spotlight on Paris | Pôle Innovation

City of Paris has its **dedicated team of innovation “Pôle Innovation”**, which **regroups competencies in data, technology, design of services, and collaborative methods**. The team provides resources and impulse of innovation projects, which accompanies the management and elected officials in their innovation approaches. The goal is to help them build public policies differently, by focusing on users (citizens or agents), in a quest for efficiency and simplification to better take into account and anticipate the needs of Parisians.

Vision and approach to innovation capacity

The city's innovation strategy

Along with 44% of cities surveyed, Paris has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Human-centred design

Data analytics

Approaches to innovation capacity

Similar to 40% of cities surveyed, Paris approaches innovation capacity **both** from a **holistic/macro level**, as well as in **specific policy areas**.

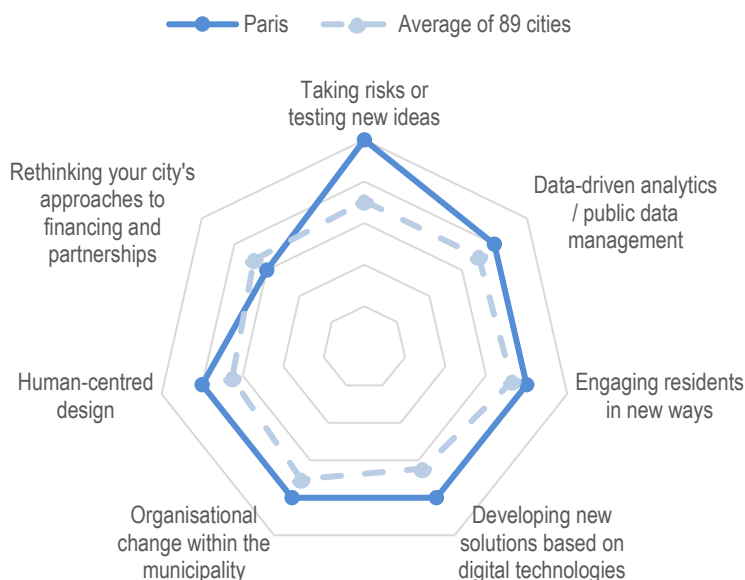
The **top two priority policy areas** for the city's innovation work include:

Environment / climate change

Social inclusion and equity

Most common innovation activities

Paris's most common innovation activity is **taking risks and testing new ideas**. Its innovation activities also include **promoting data-driven analytics; engaging residents in new ways; developing new solutions based on digital technologies; facilitating organisational change within the municipal administration; and human-centred design**.



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Like 77% of cities surveyed, Paris has dedicated funding to support innovation capacity, which originates from the following sources:</p> <ul style="list-style-type: none"> ✓ Multilateral institution budget ✓ Higher levels of government (national and provincial budgets) ✓ Municipal budget (city council approved funds/operating budget/participatory budgeting) 	<p>Types of activities being funded</p> <p>Paris's funding for innovation capacity is generally directed towards launching or sustaining a project, and generating ideas & brainstorming. These are the two most commonly funded activities among all cities surveyed. Paris also invests in digital systems and physical infrastructure as well as conducting tests and experimentations.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="border: 1px solid #0056b3; border-radius: 15px; padding: 10px; margin: 5px; background-color: #0056b3; color: white; text-align: center;"> Launching or sustaining a project </div> <div style="border: 1px solid #0056b3; border-radius: 15px; padding: 10px; margin: 5px; background-color: #0056b3; color: white; text-align: center;"> Idea generation & brainstorming </div> <div style="border: 1px solid #0056b3; border-radius: 15px; padding: 10px; margin: 5px; background-color: #0056b3; color: white; text-align: center;"> Investing in digital systems </div> <div style="border: 1px solid #0056b3; border-radius: 15px; padding: 10px; margin: 5px; background-color: #0056b3; color: white; text-align: center;"> Investing in physical infrastructure </div> <div style="border: 1px solid #0056b3; border-radius: 15px; padding: 10px; margin: 5px; background-color: #cccccc; text-align: center;"> Paying for services </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
<div style="display: flex; align-items: center;"> <p>Situated in the City Manager's office, Paris's dedicated team for innovation consists of 10 staff including Chief Innovation Officer, Chief Data Officer, and Chief of the Public Innovation Lab. There are also one or several persons in charge of innovation subjects in mostly all city's directorates.</p> <p>Staff skills and profiles include:</p> <ul style="list-style-type: none"> ✓ Project manager ✓ Engineer and data specialist ✓ Designer and community engagement staff </div>	<div style="display: flex; align-items: center;"> <p>Paris has developed partnerships to promote its innovation capacity with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.</p> <p>To improve data use, the city has also developed data partnerships with the private sector, academia, think tanks, and private philanthropy to collect and analyse data, as well as with other cities (http://datacity.paris).</p> </div>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #0056b3; color: white; text-align: center;">Transport / mobility</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Economic development</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Housing & built environment</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Policing & law enforcement</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; color: #000000; text-align: center;">Health</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Water</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Waste and sewage</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; color: #000000; text-align: center;">Labour markets & skills</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Environment & climate change</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; color: #000000; text-align: center;">Education</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Culture</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Social inclusion, equity</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Public works</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Tourism</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Anticipate and manage future challenges ✓ Simplify administrative procedures for firms and residents ✓ Engage with residents and other stakeholders <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Leadership from Mayor ✓ Dedicated funding ✓ Focus on measurement ✓ Dedicated innovation team ✓ Culture of innovation in city