

# City Innovation Snapshot | Jerusalem, Israel

## Overview

- ▶ Mayor: Nir Barkat
- ▶ Lead staff on innovation: Avner Saadon
- ▶ Population of municipality: 857,752 (2015)
- ▶ Innovation/open data website: [www.jerusalem.muni.il/en/Municipality/Pages/Transparencymuni.aspx](http://www.jerusalem.muni.il/en/Municipality/Pages/Transparencymuni.aspx)

## Spotlight on Jerusalem | Innovation in Dynamic society

As the largest city in Israel, Jerusalem is home to 10% of the country's population and a diverse kaleidoscope of cultures, nationalities, religions, socioeconomic statuses, and opinions. It is a **true microcosm of Israeli society**. Within this unique and complex dynamic, **the city hosts many innovative programs** – from youth at risk, to education and to housing – leveraging social investments and expertise across disciplines to develop and implement feasible, yet **out-of-the-box ideas that improve the quality of life of the communities who live in our vibrant city and do business in it.**

## Vision and approach to innovation capacity

### The city's innovation strategy

Along with 44% of cities surveyed, Jerusalem has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Human-centred design

Hierarchy-busting

### Approaches to innovation capacity

Similar to 40% of cities surveyed, Jerusalem approaches innovation capacity **both** from a **holistic/macro level**, as well as in **specific policy areas**.

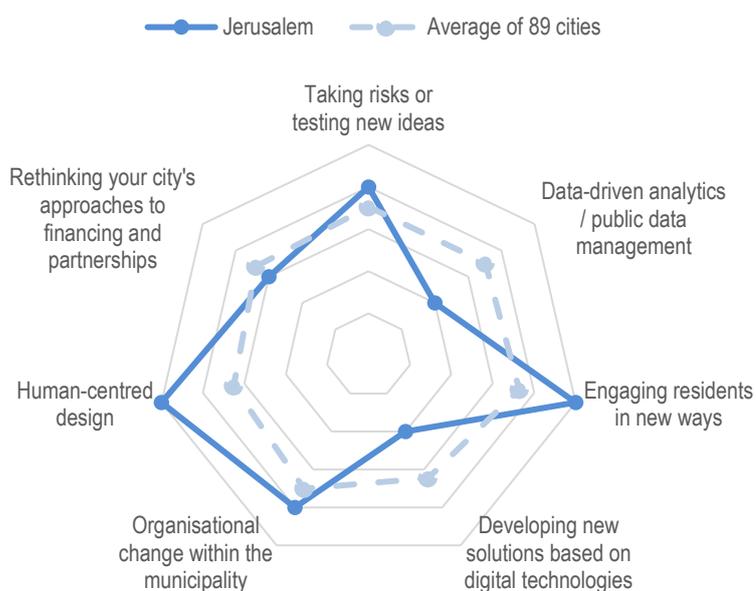
The **top two priority policy areas** for the city's innovation work include:

Economic development

Education

### Most common innovation activities

Jerusalem's most common innovation activities are **human-centred design** and **engaging residents in new ways**. Its innovation activities also include **taking risks and testing new ideas** and **facilitating organisational change within the municipal administration**.



Funding for innovation capacity	
<p><b>Funding to support innovation capacity</b></p> <p>Like 77% of cities surveyed, Jerusalem has dedicated funding to support innovation capacity, which originates from the following sources:</p> <ul style="list-style-type: none"> <li>✓ <b>Higher levels of government</b> (national government budgets)</li> <li>✓ <b>Municipal budget</b> (city council approved funds)</li> <li>✓ <b>External funding</b> (philanthropy/non-profit)</li> <li>✓ <b>Non-financial resources</b> (in-kind contributions)</li> </ul>	<p><b>Types of activities being funded</b></p> <p>Jerusalem's funding for innovation capacity is generally directed towards <b>launching or sustaining a project</b>, and <b>generating ideas &amp; brainstorming</b>. These are the two most commonly funded activities among all cities surveyed. Jerusalem also <b>pays for services to a third party</b>.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Idea generation &amp; brainstorming</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #cccccc; text-align: center; width: 45%;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #cccccc; text-align: center; width: 45%;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Jerusalem's innovation work is sprinkled throughout the municipality. The Jerusalem also has <b>i-team which consists of 4-6 staff</b> and the Municipality adds <b>2-3 innovation-related project managers yearly</b> in different departments.</p> <p>Staff skills and profiles include:</p> <ul style="list-style-type: none"> <li>✓ <b>Project manager</b></li> <li>✓ <b>Data scientist</b></li> <li>✓ <b>Designer</b></li> <li>✓ <b>Communication officer</b></li> <li>✓ <b>Community engagement staff</b></li> </ul>	 <p><b>Jerusalem</b> has developed partnerships to promote its innovation capacity with <b>other public agencies, not-for-profit organisations, and city residents/resident associations</b>.</p> <p>To improve data use, the city has also developed <b>data partnerships with the private sector, academia, think tanks, and private philanthropy</b> to collect and analyse data.</p>

Measuring outcomes	
<p>Policy areas that <b>benefit from sufficient data</b>, or <b>lack sufficient data</b>, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Transport / mobility</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Economic development</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Housing &amp; built environment</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Policing &amp; law enforcement</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Health</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Water</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Waste and sewage</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Labour markets &amp; skills</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Environment &amp; climate change</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Education</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Culture</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Social inclusion, equity</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Public works</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Tourism</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is <b>helping the city</b> to:</p> <ul style="list-style-type: none"> <li>✓ <b>Improve service delivery</b></li> <li>✓ <b>Anticipate and manage future challenges</b></li> <li>✓ <b>Generate new sources of revenue</b></li> </ul> <p>The most <b>critical success factors</b> in supporting the city's innovation work:</p> <ul style="list-style-type: none"> <li>✓ <b>Dedicated funding</b></li> <li>✓ <b>Focus on measurement</b></li> <li>✓ <b>Dedicated innovation team</b></li> <li>✓ <b>Leadership from Mayor</b></li> <li>✓ <b>Culture of innovation in city</b></li> </ul>