

City Innovation Snapshot | Jerusalem, Israel

Overview

- ▶ Mayor: Nir Barkat
- ▶ Lead staff on innovation: Avner Saadon
- ▶ Population of municipality: 857,752 (2015)
- ▶ Innovation/open data website: www.jerusalem.muni.il/en/Municipality/Pages/Transparencymuni.aspx

Spotlight on Jerusalem | Innovation in Dynamic society

As the largest city in Israel, Jerusalem is home to 10% of the country's population and a diverse kaleidoscope of cultures, nationalities, religions, socioeconomic statuses, and opinions. It is a **true microcosm of Israeli society**. Within this unique and complex dynamic, **the city hosts many innovative programs** – from youth at risk, to education and to housing – leveraging social investments and expertise across disciplines to develop and implement feasible, yet **out-of-the-box ideas that improve the quality of life of the communities who live in our vibrant city and do business in it.**

Vision and approach to innovation capacity

The city's innovation strategy

Along with 44% of cities surveyed, Jerusalem has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Human-centred design

Hierarchy-busting

Approaches to innovation capacity

Similar to 40% of cities surveyed, Jerusalem approaches innovation capacity **both** from a **holistic/macro level**, as well as in **specific policy areas**.

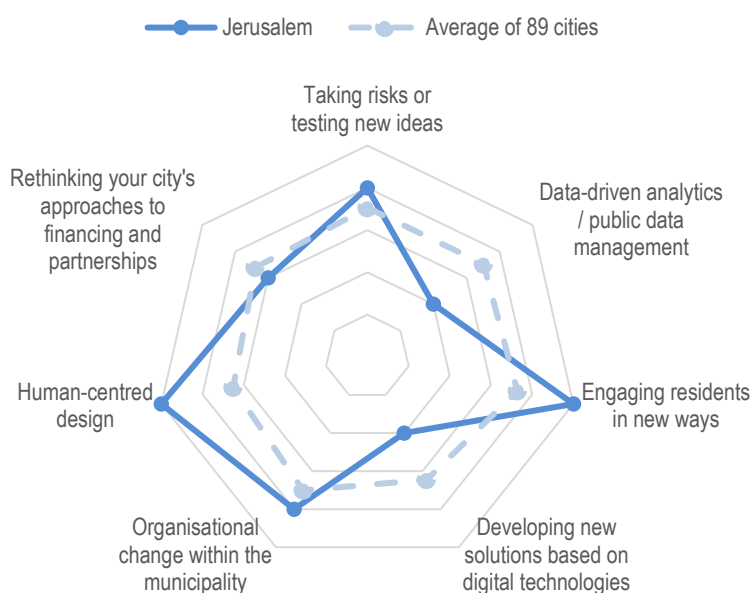
The **top two priority policy areas** for the city's innovation work include:

Economic development



Education

Most common innovation activities

Jerusalem's most common innovation activities are **human-centred design** and **engaging residents in new ways**. Its innovation activities also include **taking risks and testing new ideas** and **facilitating organisational change within the municipal administration**.



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Like 77% of cities surveyed, Jerusalem has dedicated funding to support innovation capacity, which originates from the following sources:</p> <ul style="list-style-type: none"> ✓ Higher levels of government (national government budgets) ✓ Municipal budget (city council approved funds) ✓ External funding (philanthropy/non-profit) ✓ Non-financial resources (in-kind contributions) 	<p>Types of activities being funded</p> <p>Jerusalem's funding for innovation capacity is generally directed towards launching or sustaining a project, and generating ideas & brainstorming. These are the two most commonly funded activities among all cities surveyed. Jerusalem also pays for services to a third party.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Idea generation & brainstorming</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #cccccc; text-align: center; width: 45%;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #cccccc; text-align: center; width: 45%;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 10px; background-color: #0056b3; color: white; text-align: center; width: 45%;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Jerusalem's innovation work is sprinkled throughout the municipality. The Jerusalem also has i-team which consists of 4-6 staff and the Municipality adds 2-3 innovation-related project managers yearly in different departments.</p> <p>Staff skills and profiles include:</p> <ul style="list-style-type: none"> ✓ Project manager ✓ Data scientist ✓ Designer ✓ Communication officer ✓ Community engagement staff 	 <p>Jerusalem has developed partnerships to promote its innovation capacity with other public agencies, not-for-profit organisations, and city residents/resident associations.</p> <p>To improve data use, the city has also developed data partnerships with the private sector, academia, think tanks, and private philanthropy to collect and analyse data.</p>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Transport / mobility</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Economic development</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Housing & built environment</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Policing & law enforcement</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Health</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Water</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Waste and sewage</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Labour markets & skills</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Environment & climate change</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #008000; color: white; text-align: center;">Education</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Culture</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Social inclusion, equity</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #cccccc; text-align: center;">Public works</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Tourism</div> <div style="border: 1px solid #0056b3; border-radius: 10px; padding: 5px; background-color: #800000; color: white; text-align: center;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Improve service delivery ✓ Anticipate and manage future challenges ✓ Generate new sources of revenue <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Dedicated funding ✓ Focus on measurement ✓ Dedicated innovation team ✓ Leadership from Mayor ✓ Culture of innovation in city