

Overview

- ▶ Mayor: Ahmed Aboutaleb
- ▶ Lead staff on innovation: Mark Vermeer
- ▶ Population of municipality: 623,652 (2015)
- ▶ Innovation/open data website: <http://rotterdamopendata.nl/>

Vision and approach to innovation capacity

The city's innovation strategy

Along with 56% of cities surveyed, Rotterdam does not have an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Technological innovation

Resident engagement

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Rotterdam approaches innovation capacity in **specific policy areas**.

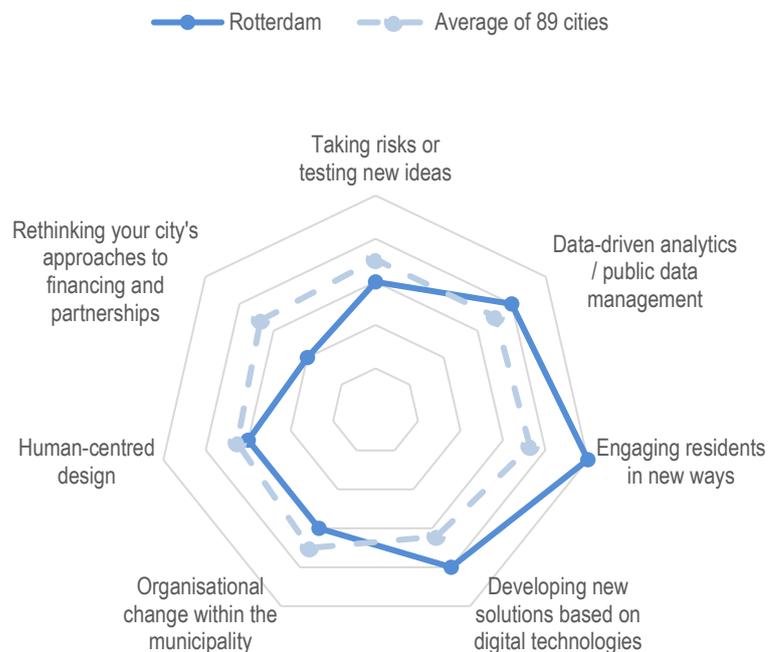
The **top two priority policy areas** for the city's innovation work include:

Digital governance

Environment / Climate change

Most common innovation activities

Rotterdam's most common innovation activity is **engaging residents in new ways**. Its innovation activities also include **promoting data-driven analytics**; and **developing new solutions based on digital technologies**.



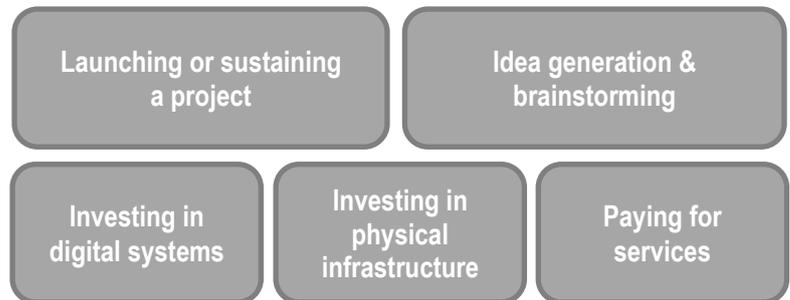
Funding for innovation capacity

Funding to support innovation capacity

Like 23% of cities surveyed, Rotterdam does not have dedicated funding to support innovation capacity.

Types of activities being funded

Among all cities surveyed, **launching or sustaining a project**, and **generating ideas & brainstorming** are the two most commonly funded activities.



Organisational structure & staffing



Rotterdam's innovation work is sprinkled throughout the city administration. There is an innovation-related task group with delegates from different departments.

Staff skills and profiles include:

- ✓ **Project manager**
- ✓ **Data scientist**
- ✓ **Sociologist**
- ✓ **Community engagement staff**

Partnerships for innovation & data



Rotterdam has developed partnerships to promote its innovation capacity with **private firms, not-for-profit organisations, and city residents/resident associations**.

To improve data use, the city has also developed **data partnerships with academia and think tanks** to collect and analyse data.

Measuring outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the city:



NB: No response provided by the city for the policy areas in grey.

Innovation is **helping the city** to:

- ✓ **Anticipate and manage future challenges**
- ✓ **Improve service delivery**
- ✓ **Improve internal government operations**

The most **critical success factors** in supporting the city's innovation work:

- ✓ **Focus on measurement**