

Spotlight on Huntington | Partnering with a local university

Overview

- ▶ Mayor: Stephen T. Williams
- ▶ Lead staff on innovation: Sharon Pell
- ▶ Population of municipality: 47,079 (2017)

Huntington has been partnering with a local university on several projects to:

- **Design patrol areas for our police department** based upon hard crime data to allocate our limited personnel resources more efficiently to provide better response rates and reduce crime.
- **Evaluate the garbage routes** based upon time and tonnage collected to make the routes more equal. This resulted in a more efficient route and less injuries due to the tonnage collected more equally distributed.

Vision and approach to innovation capacity

The city's innovation strategy

Along with 56% of cities surveyed, Huntington does not have an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Data analytics

Human-centred design

Approaches to innovation capacity

Similar to 40% of cities surveyed, Huntington approaches innovation capacity **both** from a **holistic/macro level**, as well as in **specific policy areas**.

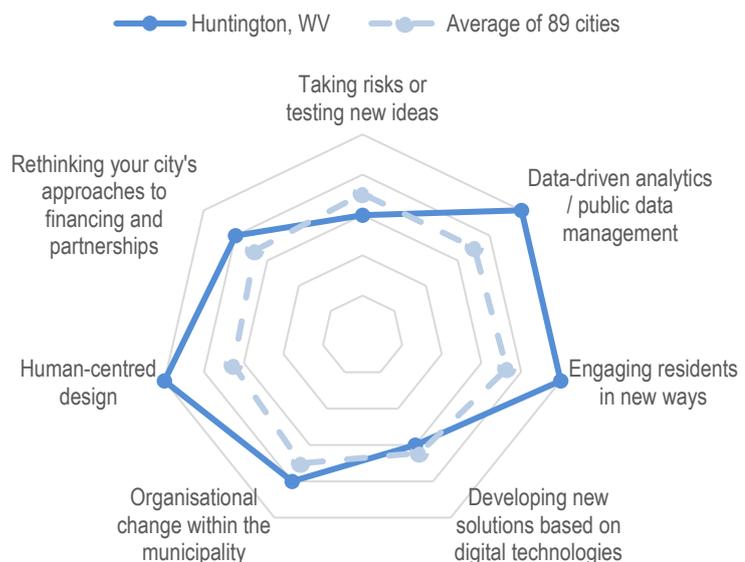
The **top two priority policy areas** for the city's innovation work include:

Policing and law enforcement

Waste

Most common innovation activities

Huntington's most common innovation activities are **promoting data-driven analytics; engaging residents in new ways; and human-centred design**. Its innovation activities also include **facilitating organisational change within the municipal administration; and rethinking the city's approach to financing and partnerships**.



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Like 23% of cities surveyed, Huntington does not have dedicated funding to support innovation capacity.</p>	<p>Types of activities being funded</p> <p>Among all cities surveyed, launching or sustaining a project, and generating ideas & brainstorming are the two most commonly funded activities.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around; gap: 10px;"> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 10px; background-color: #f0f0f0; width: 45%;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 10px; background-color: #f0f0f0; width: 45%;"> <p>Idea generation & brainstorming</p> </div> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 10px; background-color: #f0f0f0; width: 30%;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 10px; background-color: #f0f0f0; width: 30%;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 10px; background-color: #f0f0f0; width: 30%;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Huntington has an Innovation-related task group with delegates from different departments.</p> <p>Staff skills and profiles include:</p> <ul style="list-style-type: none"> ✓ Communication officer ✓ Community engagement staff 	 <p>Huntington has developed partnerships to promote its innovation capacity with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.</p> <p>To improve data use, the city has also developed data partnerships with the private sector, academia, and think tanks to collect and analyse data, as well as with other cities.</p>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Transport / mobility</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Economic development</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Housing & built environment</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Policing & law enforcement</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Health</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Water</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Waste and sewage</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Labour markets & skills</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Environment & climate change</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Education</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Culture</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Social inclusion, equity</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Public works</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c174; color: white; text-align: center;">Tourism</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Save costs and gain efficiency within the public sector ✓ Anticipate and manage future challenges ✓ Engage residents and other stakeholders <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Dedicated funding ✓ Focus on measurement ✓ Dedicated innovation team ✓ Leadership from Mayor ✓ Culture of innovation in city ✓ Support from outside city administration