

City Innovation Snapshot | Indianapolis, United States

Overview

- ▶ Mayor: Joe Hogsett
- ▶ Lead staff on innovation: Hope Tribble
- ▶ Population of municipality: 872,680 (2017)

Spotlight on Indianapolis | Reimagining the municipal real estate

Indianapolis has an **initiative to re-image municipal real estate** throughout the county and expand the City's digital city hall, **making local government easier to access in person and digitally.**

Vision and approach to innovation capacity

The city's innovation strategy

Along with 56% of cities surveyed, Indianapolis does not have an **explicit innovation strategy.**

The city most closely associates innovation capacity with the following terms:

Technological innovation

Hierarchy-busting

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Indianapolis approaches innovation capacity in **specific policy areas.**

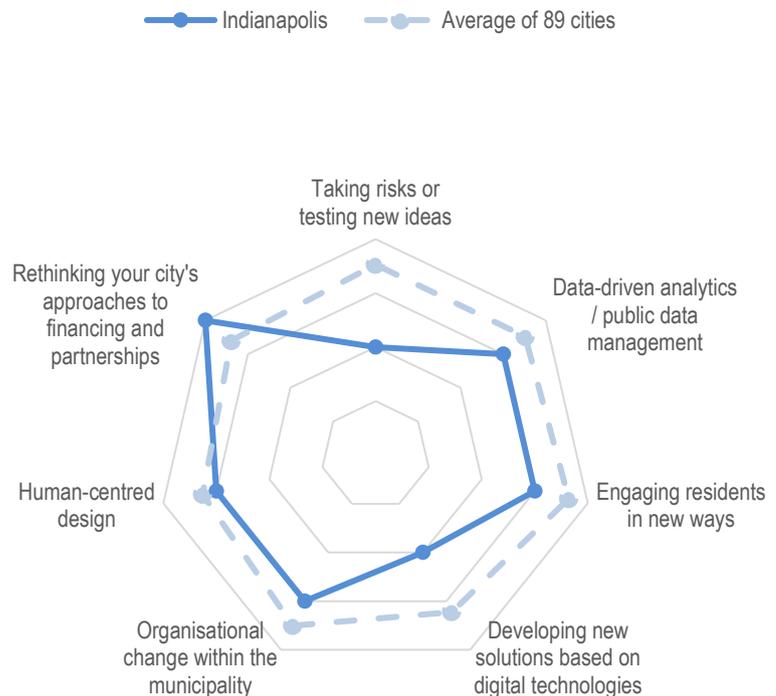
The **top two priority policy areas** for the city's innovation work include:

Transport / mobility

Policing and law enforcement

Most common innovation activities

Indianapolis's most common innovation activity is **rethinking the city's approach to financing and partnerships.**



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Like 23% of cities surveyed, Indianapolis does not have dedicated funding to support innovation capacity.</p>	<p>Types of activities being funded</p> <p>Among all cities surveyed, launching or sustaining a project, and generating ideas & brainstorming are the two most commonly funded activities.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around; text-align: center;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Idea generation & brainstorming</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Indianapolis does not have a dedicated team for innovation.</p>	 <p>Indianapolis has developed partnerships to promote its innovation capacity with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.</p> <p>To improve data use, the city has also developed data partnerships with academia, think tanks, and private philanthropy to collect and analyse data.</p>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Transport / mobility</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Economic development</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Housing & built environment</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Policing & law enforcement</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Health</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Water</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Waste and sewage</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Labour markets & skills</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Environment & climate change</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Education</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Culture</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Social inclusion, equity</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #999; color: #999; text-align: center;">Public works</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #90c17e; color: white; text-align: center;">Tourism</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #c0392b; color: white; text-align: center;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Improve internal government operations ✓ Improve service delivery ✓ Simplify administrative procedures for firms and residents <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Focus on measurement ✓ Dedicated innovation team ✓ Leadership from Mayor ✓ Culture of innovation in city