

City Innovation Snapshot | Paterson, United States

Overview

- ▶ Mayor: Andre Sayegh
- ▶ Lead staff on innovation: Kathleen Long
- ▶ Population of municipality: 147,000 (2016)
- ▶ Innovation/open data website: <https://main.govpilot.com/web/?id=477&ust=NJ>

Spotlight on Paterson | New administration's ambitions

Paterson's administration just kicked off on the first of July. The new administration is planning to launch innovative initiatives including additional **GIS mapping investments that will better inform the public as well as serve some of the municipal goals.**

In addition, as being part of the **Bloomberg Harvard City Leadership Initiative**, the city will receive **assistance in creating a "data and evidence" based culture** in the city government as well as being provided with trainings on human-centred design and innovation prototyping.

Vision and approach to innovation capacity

The city's innovation strategy

Along with 56% of cities surveyed, Paterson does not have an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Data analytics

Big picture re-thinking

Approaches to innovation capacity

Similar to over one-third of cities surveyed, Paterson approaches innovation capacity in **specific policy areas**.

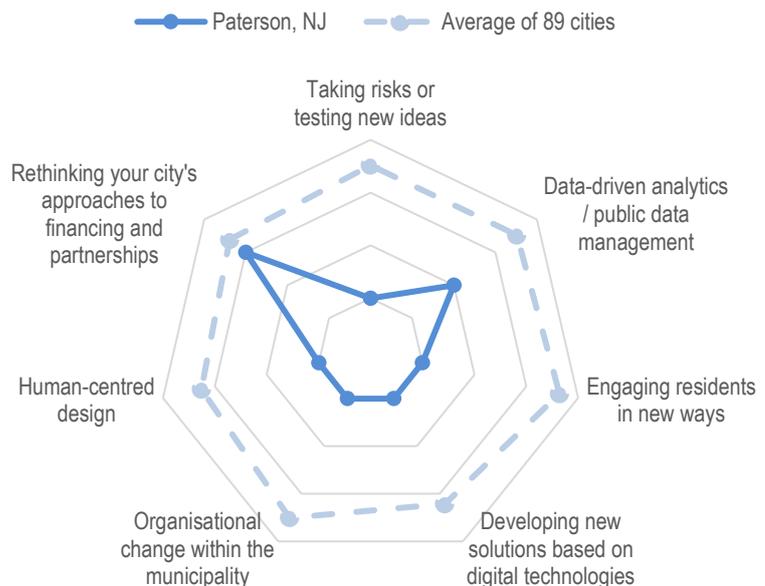
The **top two priority policy areas** for the city's innovation work include:

Economic development

Policing and law enforcement

Most common innovation activities

Paterson's most common innovation activity is **rethinking the city's approach to financing and partnerships**. Its innovation activity sometimes include **promoting data-driven analytics**.



Funding for innovation capacity	
<p>Funding to support innovation capacity</p> <p>Like 23% of cities surveyed, Paterson does not have dedicated funding to support innovation capacity.</p>	<p>Types of activities being funded</p> <p>Among all cities surveyed, launching or sustaining a project, and generating ideas & brainstorming are the two most commonly funded activities.</p> <div style="display: flex; flex-wrap: wrap; justify-content: space-around; text-align: center;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Launching or sustaining a project</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Idea generation & brainstorming</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in digital systems</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Investing in physical infrastructure</p> </div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 10px; background-color: #f0f0f0; margin: 5px;"> <p>Paying for services</p> </div> </div>

Organisational structure & staffing	Partnerships for innovation & data
 <p>Paterson does not have a dedicated team for innovation. The city aims to create at least one position by the end of 2020. In the meantime, department heads are accountable to promoting innovation projects.</p>	 <p>Paterson has developed partnerships to promote its innovation capacity with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.</p>

Measuring outcomes	
<p>Policy areas that benefit from sufficient data, or lack sufficient data, to support innovation capacity in the city:</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Transport / mobility</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Economic development</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Housing & built environment</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Policing & law enforcement</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Health</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Water</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Waste and sewage</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Labour markets & skills</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Environment & climate change</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Education</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Culture</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Social inclusion, equity</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Public works</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Tourism</div> <div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; background-color: #f0f0f0;">Digital governance</div> </div> <p><i>NB: No response provided by the city for the policy areas in grey.</i></p>	<p>Innovation is helping the city to:</p> <ul style="list-style-type: none"> ✓ Generate new sources of revenue ✓ Improve service delivery ✓ Simplify administrative procedures for firms and residents <p>The most critical success factors in supporting the city's innovation work:</p> <ul style="list-style-type: none"> ✓ Dedicated funding ✓ Focus on measurement ✓ Leadership from Mayor ✓ Support from outside city administration