

Overview

- ▶ Mayor: G. T. Bynum
- ▶ Lead staff on innovation: James Wagner
- ▶ Population of municipality: 403,090 (2016)
- ▶ Innovation/open data website: www.cityoftulsa.org/opentulsa

Spotlight on Tulsa | Empowering employees and citizens

Tulsa operates several programs and trainings to elevate individuals and connect them to individuals and networks where their skills and passions can best be utilised.

Urban Data Pioneers program combines subject-matter experts from the City Hall with people from the community to work on data analytics projects. **The Civic Innovation Fellowship** connects six curated citizens with a big civic problem and intense training to develop a solution.

Vision and approach to innovation capacity

The city's innovation strategy

Along with 44% of cities surveyed, Tulsa has an **explicit innovation strategy**.

The city most closely associates innovation capacity with the following terms:

Data analytics

Experimentation

Approaches to innovation capacity

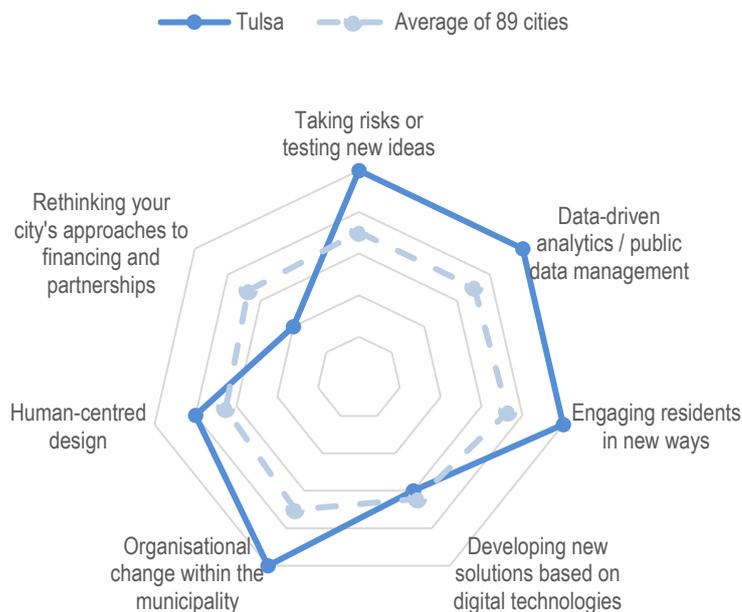
Similar to 24% of cities surveyed, Tulsa approaches innovation capacity from a **holistic/macro level**

The **top priority policy area** for the city's innovation work:

Social inclusion and equity

Most common innovation activities

Tulsa's most common innovation activities are **taking risks and testing new ideas; data-driven analytics; engaging residents in new ways; and facilitating organisational change within the municipal administration**. Its innovation activities also often include **human-centred design**.



Funding for innovation capacity

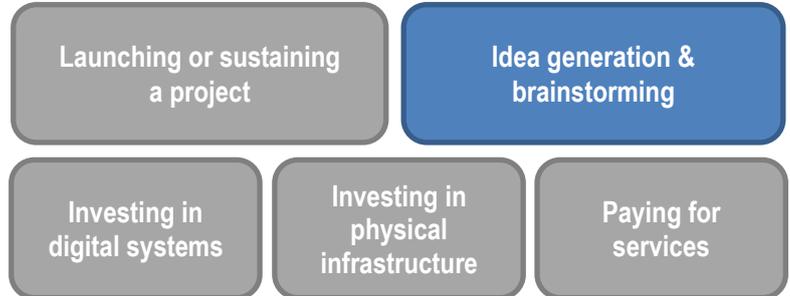
Funding to support innovation capacity

Like 77% of cities surveyed, Tulsa has dedicated funding to support innovation capacity, which originates from the following sources:

- ✓ **Municipal budget**
(city council approved funds/operating budget)

Types of activities being funded

Tulsa's funding for innovation capacity is generally directed towards **generating ideas & brainstorming**, which is one of the two most commonly funded activities among all cities surveyed.



Organisational structure & staffing



Situated in the Mayor's office, Tulsa's dedicated team for innovation consists of **3 staff**.

Staff skills and profiles include:

- ✓ **Project manager**
- ✓ **Data scientist**
- ✓ **City planner/Engineer**

Partnerships for innovation & data



Tulsa has developed partnerships to promote its innovation capacity with other **public agencies, not-for-profit organisations, and city residents/resident associations**.

To improve data use, the city has also developed **data partnerships with the private sector, academia, and think tanks** to collect and analyse data.

Measuring outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the city:



NB: No response provided by the city for the policy areas in grey.

Innovation is **helping the city** to:

- ✓ **Improve internal government operations**
- ✓ **Improve service delivery**
- ✓ **Service current obligations**

The most **critical success factors** in supporting the city's innovation work:

- ✓ **Dedicated innovation team**
- ✓ **Leadership from Mayor**
- ✓ **Culture of innovation in city**