



City Innovation Snapshot BRATISLAVA, Slovakia

Overview

- ▶ **Mayor:** Matúš Vallo
- ▶ **Term:** 2018 - 2022
- ▶ **Innovation Lead:** Petra Dzurovcinova
- ▶ **Population size:** 435 000
- ▶ **Innovation / open data website:**
www.bratislava2030.sk/
<http://opendata.bratislava.sk/>

What is the organisational structure?

As an independent department, Bratislava's dedicated innovation team consists of **3 staff** and **10 expert volunteers** from the various field of IT, product design, and market research.

Staff skills and profiles include:

- Project Manager
- Strategic Communications / Marketing



Spotlight

Mobility is one of the most prioritised policy areas where innovation is applied. Bratislava aims not only to improve the experience of public transport users and pedestrians, but also to offer attractive, safe, inclusive and climate resilient public space throughout the city. Bratislava has introduced a Living Lab where new innovative approaches are tested. One of the pilot projects is aimed at gathering anonymous mobility data and introduce different types of parking sensors to test their effectiveness in the real city environment. In 2019, the city also collaborated with an educational organisation, Butterfly Effect, to build a pilot city app that provides citizens with up-to-date information on real-time positions and mobility options.

What is the city's innovation vision?

Like 50% of cities surveyed, Bratislava has no **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Technological innovation**
- **Human-centred design**

What is the city's innovation approach?

Similar to more than half of the cities surveyed, Bratislava approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:



What innovation partnerships exist?

Bratislava has developed partnerships to **promote innovation capacity** with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.

To **improve data use**, the city is also trying to build partnerships to share data.



City Innovation Snapshot BRATISLAVA, Slovakia



What funding is available?

Like 81% of cities surveyed, Bratislava has dedicated funding to support innovation capacity, which comes from the following sources:

- International/multilateral institution budget
- Higher levels of government
- Municipal budget (city council approved funds / operating budget)
- Non-financial: staff on loan and other in-kind contributions

Bratislava's funding for innovation capacity is generally directed towards investing in digital systems and paying for third-party services.



How is innovation helping the city?

- ✓ Improving service delivery
- ✓ Anticipating and managing future challenges
- ✓ Improving internal government operations

The most critical success factors in supporting the city's innovation work are **dedicated funding, a focus on metrics, a dedicated innovation team, a culture of innovation within the municipal administration, support from the broader community and leadership from the Mayor.**



How is data used?

Bratislava does not currently use data to align its budget process with its strategic priorities. Challenges preventing the use of data to support innovation goals include a **lack of reliable data, insufficient interaction with data producers and limited compatibility of data across policy areas.** The city also reports that **data are seldom shared among agencies.**

Bratislava publishes open data to a central, public location.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance

NB: No response provided by the city for the policy areas in grey.