



## City Innovation Snapshot GODOY CRUZ, Argentina

### Overview

- ▶ **Mayor:** Tadeo García Zalazar
- ▶ **Term:** 2015–2023
- ▶ **Innovation Lead:** Diego Rivera
- ▶ **Population size:** 205 537 (2019)
- ▶ **Innovation / open data website:**  
[datos.godoycruz.gob.ar](https://datos.godoycruz.gob.ar)  
[www.godoycruz.gob.ar/transparencia-godoy-cruz](https://www.godoycruz.gob.ar/transparencia-godoy-cruz)

### What is the organisational structure?

Situated within the City Hall, the Directorate of Innovation consists of **38 staff**, providing support and advice to the entire municipal administration.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Engineer



### Spotlight

In 2016, Godoy Cruz created the Division for Transparency and Access to Public Information, in order to increase transparency and innovation activity within city agencies for the benefit of its citizens. In 2019, the Directorate of Systems became the Directorate of Innovation and Technological Development to further digitise city governments and promote inclusive innovation. The city's "Sistema de Alerta Comunitaria", or Community Alert System, is an app used by over 10 000 households that allows residents to report sudden safety or health dangers to a 24-hour monitoring centre. These warnings are then vetted and broadcast to cell phones in the same area, to give advanced notice to neighbours and ultimately save lives.

### What is the city's innovation vision?

Like 50% of cities surveyed, Godoy Cruz has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Technological innovation**
- **Human-centred design**

### What is the city's innovation approach?

Similar to more than half of cities surveyed, Godoy Cruz approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Digital  
Governance

Environment /  
climate change

### What innovation partnerships exist?

Godoy Cruz has developed partnerships to **promote innovation capacity** with other public agencies, private firms, and not-for-profit organisations.

To **improve data use**, the city has also developed data partnerships with the private sector, academia and think tanks to collect and analyse data, as well as with other cities.



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### What funding is available?

Like 81% of cities surveyed, Godoy Cruz has dedicated funding to support innovation capacity, which comes from the following source:

- **Municipal budget** (city council approved funds)

Godoy Cruz's funding for innovation capacity is generally directed towards **training staff and building capacity, generating ideas and brainstorming, investing in digital systems and physical infrastructure, and paying for third-party services.**



### How is innovation helping the city?

- ✓ **Improving internal government operations**
- ✓ **Gaining efficiency within the public sector**
- ✓ **Improving service delivery**

The most critical success factors in supporting the city's innovation work are **dedicated funding, a focus on metrics, Human Resource involvement, a dedicated innovation team, a culture of innovation within the municipal administration, engagement with partners, support from the broader community and leadership from the Mayor.**



### How is data used?

Data plays a **significant role** in decision-making and innovation efforts in Godoy Cruz. The city currently **uses data to align its budget process with its strategic priorities.** Challenges preventing the use of data to support innovation goals include **insufficient interaction with data producers** and the fact that **data are seldom shared among agencies.**

Godoy Cruz **maintains a comprehensive data inventory** to make data more accessible, **publishes open data online** and **provides a clear how-to guidance via videos** to help residents access and use city data.



### How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance