



City Innovation Snapshot LIMA, Peru

Overview

- ▶ **Mayor:** Jorge Vicente Martín Muñoz Wells
- ▶ **Term:** 2019-2022
- ▶ **Innovation Lead:** Rubén Parra Williams
- ▶ **Population size:** 9.67 million (2020)
- ▶ **Innovation / open data website:**
<http://datosabiertos.munlima.gob.pe/>

What is the organisational structure?

Lima has an innovation-related task group consisting of delegates from different departments. Lima's innovation work is led by an Office Chief of Digital Government and Innovation.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Engineer



Spotlight

As part of its Institutional Strategic Plan for 2020-2023, Lima has required concrete action to improve openness and the transparency of city operations, as well as the modernisation of management techniques. The Regulation of Organisation and Functions, approved in early 2020, requires the replacement of the Office of Technology and Information with the Office of Digital Government and Innovation. The adoption of these plans and regulations represents a substantial move toward institutionalising a culture of innovation and transparency in Lima, with an end goal to improving the well-being of citizens.

What is the city's innovation vision?

Like 50% of cities surveyed, Lima has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Data analytics**
- **Technological innovation**

What is the city's innovation approach?

Similar to more than half of cities surveyed, Lima approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Digital
Governance

Environment /
climate change

What innovation partnerships exist?

Lima has developed partnerships to **promote innovation capacity** with other public agencies, private firms, and city residents / resident associations.

To **improve data use**, the city has also developed data partnerships with academia and think tanks to collect and analyse data.



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What funding is available?

Like 81% of cities surveyed, Lima has dedicated funding to support innovation capacity, which comes from the following sources:

- Higher levels of government
- Municipal budget (operating budget)

Lima's funding for innovation capacity is generally directed towards **training staff and building capacity, generating ideas and brainstorming, and investing in digital systems.**



How is innovation helping the city?

- ✓ Simplifying administrative procedures for firms and residents
- ✓ Improving service delivery
- ✓ Improving internal government operations

The most critical success factors in supporting the city's innovation work are a **focus on metrics, Human Resource involvement, and leadership from the Mayor.**



How is data used?

Data plays a **significant role** in decision-making and innovation efforts in Lima. The city currently **uses data to align its budget process with its strategic priorities.** Challenges preventing the use of data to support innovation goals include a **lack of technical infrastructure** and **insufficient staff capacity to collect and analyse data.**

Lima publishes open data to a central, public online location.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance