Overview

► **Mayor:** Fernando Medina
► **Term:** 2017-2021
► **Innovation Lead:** Ana Margarida Figueiredo; Ana Sofia Aníbal
► **Population size:** 547 733 (2011)
► **Innovation / open data website:**
economiaeinovacao.lisboa.pt/
madeoflisboa.com/
lisboaaberta.cm-lisboa.pt

What is the organisational structure?

As an independent department, Lisbon's dedicated innovation team consists of **5 staff.**

Staff skills and profiles include:
- Project Manager
- Engineer
- Sociologist
- Architect

Spotlight | Smart Open Lisboa

Smart Open Lisboa (SOL) is an open innovation programme for start-ups to pilot their solutions aimed at improving the lives of residents. The most innovative and viable solutions receive guidance and support from SOL, gain access to key corporations, and earn a chance to work directly with potential customers or partners to further develop their ideas. After two broader editions aimed to address all urban challenges, the recent editions of SOL focus on the issues of Housing (2018) and Mobility (2019).

What is the city's innovation vision?

Like 50% of cities surveyed, Lisbon has a **formal innovation strategy.**

The city most closely associates innovation capacity with:
- **Experimentation, pilots and prototyping**
- **Technological innovation**

What is the city's innovation approach?

Similar to 24% of cities surveyed, Lisbon approaches innovation capacity **in specific policy areas.**

The top two priority policy areas for the city's innovation work are:

| Transport / mobility | Economic Development |

What innovation partnerships exist?

Lisbon has developed partnerships to **promote innovation capacity** with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.

To **improve data use**, the city has also developed data partnerships with the private sector, academia and think tanks to collect and analyse data.

City Innovation Snapshot
LISBON, Portugal

What funding is available?

Like 81% of cities surveyed, Lisbon has dedicated funding to support innovation capacity, which comes from the following sources:

- **International/multilateral institution budget**
- **Municipal budget** (city council approved funds / operating budget / participatory budgeting)

Lisbon's funding for innovation capacity is generally directed towards **investing in digital systems and physical infrastructure, financing start-ups,** and **investing in open innovation programmes such as Hub Criativo do Beato.**

How is innovation helping the city?

- ✓ Simplifying administrative procedures for firms and residents
- ✓ Improving service delivery
- ✓ Engaging residents, universities and other stakeholders

The most critical success factors in supporting the city's innovation work are **a dedicated innovation team, Human Resource involvemen, a culture of innovation within the municipal administration, support from the broader community, engagement with partners** and **leadership from the Mayor.**

How is data used?

Lisbon currently **uses data to align its budget process with its strategic priorities.**

Challenges preventing the use of data to support innovation goals include **insufficient staff capacity to collect and analyse data** and **limited compatibility of data across policy areas.** Lisbon also reports that data are seldom shared among agencies.

Lisbon **maintains a comprehensive data inventory** to make date more accessible and **publishes open data to a central, public online location.**

How are outcomes measured?

Policy areas with sufficient data or without sufficient data to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance

NB: No response provided by the city for the policy areas in grey.

 OECD — BETTER POLICIES FOR BETTER LIVES

 OECD CHAMPION MAYORS for Inclusive Growth

 Bloomberg Philanthropies