



## City Innovation Snapshot MEXICO CITY, Mexico

### Overview

- ▶ **Mayor:** Claudia Sheinbaum Pardo
- ▶ **Term:** 2018–2024
- ▶ **Innovation Lead:** José Antonio Peña Merino
- ▶ **Population size:** 9.21 million (2020)
- ▶ **Innovation / open data website:**  
<https://adip.cdmx.gob.mx/>

### What is the organisational structure?

As an independent department, the Digital Agency of Public Innovation, made up of **150 staff**, is in charge of Mexico City's innovation work.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Strategic Communications / Marketing
- Engineer
- Designer



### Spotlight

In December 2018, the government of Mexico City created the Digital Agency for Public Innovation (ADIP) with work planned around three central axes: increasing public internet access by providing free Wifi; developing digital tools for use by citizens to better hold their government accountable; and by creating digital instruments that allow the government to better serve citizens. ADIP puts Mexico City's goals and strategies of data analysis, open government, e-government, and digital government under one roof. Projects range from making government data public and traceable to creating a digital "single window" for business registration, in order to reduce corruption and increase efficiency. Mexico City sees innovation as a tool to encourage civic engagement and increase accountability.

### What is the city's innovation vision?

Like 50% of cities surveyed, Mexico City has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Data analytics**
- **Technological innovation**

### What is the city's innovation approach?

Similar to more than half of cities surveyed, Mexico City approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Connectivity

Data-driven  
decision-making

### What innovation partnerships exist?

Mexico City has developed partnerships to **promote innovation capacity** with other public agencies, and city residents / resident associations.

To **improve data use**, the city has also developed data partnerships with local government entities, private sector, academia and think tanks to collect and analyse data.



# City Innovation Snapshot MEXICO CITY, Mexico



## What funding is available?

Like 81% of cities surveyed, Mexico City has dedicated funding to support innovation capacity, which comes from the following sources:

- Higher levels of government
- Municipal budget (operating budget)

Mexico City's funding for innovation capacity is generally directed towards **training staff and building capacity, generating ideas and brainstorming, and investing in digital systems.**



## How is innovation helping the city?

- ✓ Simplifying administrative procedures for firms and residents
- ✓ Improving internal government operations
- ✓ Improving service delivery

The most critical success factors in supporting the city's innovation work are **dedicated funding, a focus on metrics, a culture of innovation within the municipal administration, and leadership from the Mayor.**



## How is data used?

Mexico City currently **uses data to align its budget process with its strategic priorities.** Challenges preventing the use of data to support innovation goals include a **lack of technical infrastructure** and **insufficient interaction with data producer.**

Mexico City **maintains a comprehensive data inventory** to make data more accessible and **publishes open data** to a central, public online location.



## How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance