



City Innovation Snapshot PALERMO, Italy

Overview

- ▶ **Mayor:** Leoluca Orlando
- ▶ **Term:** 2017-2022
- ▶ **Innovation Lead:** Gabriele Marchese
- ▶ **Population size:** 680 000
- ▶ **Innovation / open data website:**
<https://opendata.comune.palermo.it/>

What is the organisational structure?

As an independent department, Palermo's Innovation Office consists of **4 staff**.

Staff skills and profiles include:

- Engineer



Spotlight | PalermoHub @OpenDataSicilia

PalermoHub is a repository of more than 120 maps and other resources of different themes mainly focused on the municipality of Palermo. The site is hosted by and part of the OpenDataSicilia initiative – a community of civic hackers that aim to spread the culture of open government and show the possibilities of working with public data to help improve resident well-being.

What is the city's innovation vision?

Like 50% of cities surveyed, Palermo has no **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Technological innovation**
- **Resident engagement**

What is the city's innovation approach?

Similar to more than half of cities surveyed, Palermo approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Digital
Governance

Transport /
mobility

What innovation partnerships exist?

Palermo has developed partnerships to **promote innovation capacity** with other public agencies, private firms, not-for-profit organisations, and city residents/resident associations.



City Innovation Snapshot PALERMO, Italy



What funding is available?

Like 81% of cities surveyed, Palermo has dedicated funding to support innovation capacity, which comes from the following source:

- **International/multilateral institution budget**

Palermo's funding for innovation capacity is generally directed towards investing in **digital systems and physical infrastructure** and **paying for third-party services**



How is innovation helping the city?

- ✓ **Improving service delivery**
- ✓ **Anticipating and managing future challenges**
- ✓ **Simplifying administrative procedures for firms and residents**

The most critical success factors in supporting the city's innovation work are **dedicated funding, a focus on metrics, a dedicated innovation team, Human Resource involvement, a culture of innovation within the municipality, engagement with partners and support from local communities to diffuse digital culture.**



How is data used?

Data plays a **significant role** in the decision-making and innovation efforts in Palermo. The city currently **uses data to align its budget process with its strategic priorities.** One of the challenges preventing the use of data to support innovation goals is a **lack of reliable data,**

Palermo **maintains a comprehensive data inventory** to make data more accessible, **publishes open data online** and **provides clear how-to guidance** to help residents access and use city data.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance