



City Innovation Snapshot PELOTAS, Brazil

Overview

- ▶ **Mayor:** Paula Schid Mascarenhas
- ▶ **Term:** 2017-2020
- ▶ **Innovation Lead:** Diego Knnor; Cristian Kuster
- ▶ **Population size:** 342 405 (2019)
- ▶ **Innovation / open data website:**
<http://pelotasparquetecnologico.com.br/>

What is the organisational structure?

Situated within the Mayor's Office, Pelotas' dedicated innovation team consists of **30 staff**.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Designer



Spotlight

Pelotas has implemented digital tools to track public processes, including one used by the Project Planning and Control department to monitor the status of projects in relation to deadlines and budget. The software enables the managers of public projects to track each step of the process, and allows the population to track costs. Pelotas is also in the process of creating a public entity that will induce innovation and Smart City activity, plus manage the city's Technology Park. Pelotas's innovation strategy focuses on transparency and efficiency for citizens, so they can track public spending and access licensing processes digitally whenever necessary.

What is the city's innovation vision?

Like 50% of cities surveyed, Pelotas has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Big picture re-thinking**
- **Technological innovation**

What is the city's innovation approach?

Similar to 24% of cities surveyed, Pelotas approaches innovation capacity in **specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Economic
Development

Digital
Governance

What innovation partnerships exist?

Pelotas has developed partnerships to **promote innovation capacity** with other public agencies, private firms, not-for-profit organisations, and city residents / resident associations.

To **improve data use**, the city has also developed data partnerships with academia and think tanks to collect and analyse data, as well as with other cities.



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What funding is available?

Like 19% of cities surveyed, Pelotas has **no dedicated funding** to support innovation capacity



How is innovation helping the city?

- ✓ Improving internal government operations
- ✓ Gaining efficiency within the public sector
- ✓ Simplifying administrative procedures for firms and residents

The most critical success factors in supporting the city's innovation work are a **dedicated innovation team**, **Human Resource involvement**, **engagement with partners**, **support from the broader community** and **leadership from the Mayor**.



How is data used?

Pelotas currently **uses data to align its budget process with its strategic priorities**. Challenges preventing the use of data to support innovation goals include **public distrust of government data** and **limited compatibility of data across policy areas**.

Pelotas **publishes open data to a central, public online location** and **provides a clear how-to guidance** to help residents access and use city data.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance