



City Innovation Snapshot ROME, Italy

Overview

- ▶ **Mayor:** Virginia Raggi
- ▶ **Term:** 2016–2021
- ▶ **Innovation Lead:** Raffaele Gareri
- ▶ **Population size:** 2.88 million (2019)
- ▶ **Innovation / open data website:**
www.comune.roma.it/web/it/dipartimento-trasformazione-digitale.page

What is the organisational structure?

Rome has both a Digital Transformation Department dedicated to innovation and several innovation-related task groups with delegates from other departments.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Strategic Communications / Marketing
- Engineer
- Behavioural Economics



Spotlight | #RomaDecide

Launched in 2019, #RomaDecide is the capital city's first participatory budgeting process where residents are able to decide, alongside the administration, how to invest the capital's €20 million budget in projects for urban beautification. Proposals were invited from individual citizens and the 15 municipalities within the capital. Proposals covered a wide array of topics such as green areas, urban spaces, bike lanes, pedestrian zones, play areas, and fitness trails. The initiative received an overwhelming engagement from residents, generating 193 submissions and garnering the participation of almost 24,000 voters. .

What is the city's innovation vision?

Like 50% of cities surveyed, Rome has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Technological innovation**
- **Human-centred design**

What is the city's innovation approach?

Similar to 20% of cities surveyed, Rome approaches innovation capacity **from a holistic / macro level**.

What innovation partnerships exist?

Rome has developed partnerships to **promote innovation capacity** with other private firms and industry.

To **improve data use**, the city has also developed data partnerships with other cities, countries or government entities.



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What funding is available?

Like 81% of cities surveyed, Rome has dedicated funding to support innovation capacity, which comes from the following sources:

- **Higher levels of government**
- **Municipal budget** (city council approved funds / operating budget / special funding process / participatory budgeting)
- **External (non-public) funding** (philanthropic or non-profit / academic or think tank resources)

Rome's funding for innovation capacity is generally directed towards **investing in digital systems** and **physical infrastructure**.



How is innovation helping the city?

- ✓ **Simplifying administrative procedures for firms and residents**
- ✓ **Improving service delivery**
- ✓ **Improving internal government operations**

The most critical success factors in supporting the city's innovation work are **dedicated funding**, a **dedicated innovation team**, **Human Resource involvement**, **engagement with partners**, **support from the broader community** and **leadership from the Mayor**.



How is data used?

Rome does not currently use data to align its budget process with its strategic priorities. One of the challenges preventing the use of data to support innovation goals is **insufficient staff capacity to collect and analyse data**.

Rome publishes open data to a central, public online location.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance