

City Innovation Snapshot SIOUX FALLS, South Dakota, USA

Overview

- ▶ **Mayor:** Paul TenHaken
- ▶ **Term:** 2018–2022
- ▶ **Innovation Lead:** Michael Grigsby
- ▶ **Population size:** 176 888 (2017)
- ▶ **Innovation / open data website:**
<https://siouxfalls.org/innov-tech>

What is the organisational structure?

As an independent department, Sioux Falls' Innovation and Technology team consists of **2 full-time** and **1 part-time staff**.

Staff skills and profiles include:

- Project Manager
- Strategic Communications / Marketing
- Designer
- Community Engagement



Spotlight

Guided by the Mayor's belief that innovation can have a tangible impact on the lives of residents, Sioux Falls is gradually expanding its budding innovation team. The city is working to promote an innovative culture not just in the administration, but also among residents, the private sector, and academia. To encourage the development of this culture, Sioux Falls is allocating funding to city budget items and initiatives that emphasise innovation.

What is the city's innovation vision?

Like 50% of cities surveyed, Sioux Falls has no **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Human-centred design**
- **Technological innovation**

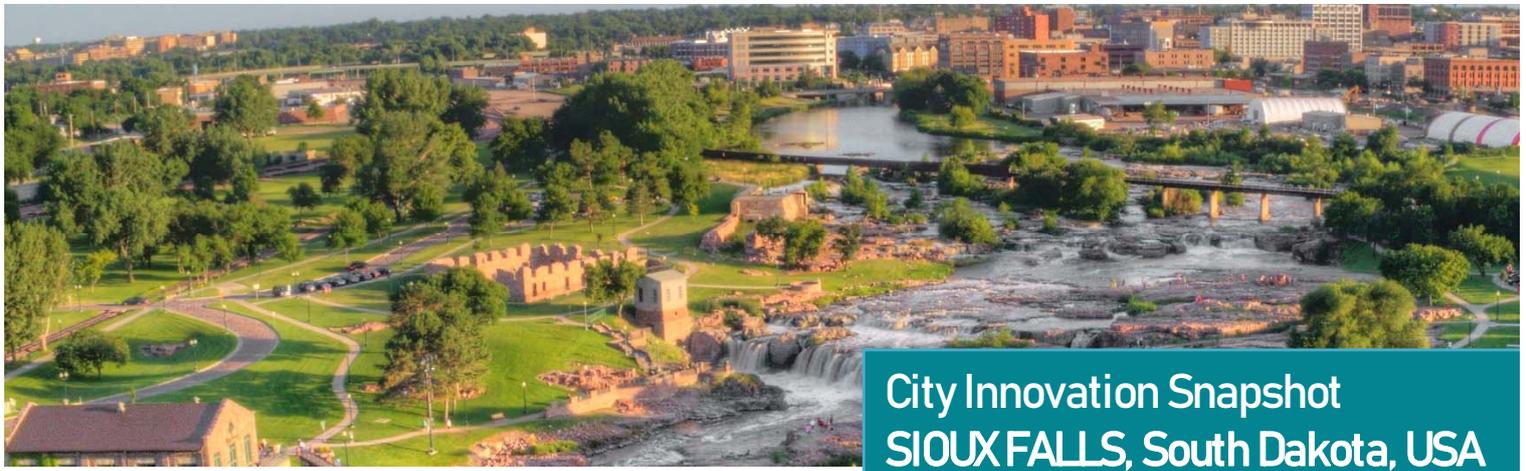
What is the city's innovation approach?

Similar to 20% of cities surveyed, Sioux Falls approaches innovation capacity **from a holistic / macro level**.

What innovation partnerships exist?

Sioux Falls has developed partnerships to **promote innovation capacity** with other public agencies and city residents/resident associations.

To **improve data use**, the city has also developed data partnerships with the private sector, academia and think tanks to collect and analyse data.



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What funding is available?

Like 81% of cities surveyed, Sioux Falls has dedicated funding to support innovation capacity, which comes from the following source:

- **Municipal budget** (city council approved funds / operating budget)

Sioux Falls' funding for innovation capacity is generally directed towards **training staff and building capacity, generating ideas and brainstorming, and facilitating human-centred design projects.**



How is innovation helping the city?

- ✓ **Improving service delivery**
- ✓ **Anticipating and managing future challenges**
- ✓ **Gaining efficiency within the public sector**

The most critical success factors in supporting the city's innovation work are a **focus on metrics, a dedicated innovation team, a culture of innovation within the municipal administration, engagement with partners, and leadership from the Mayor.**



How is data used?

Data plays a **significant role** in decision-making and innovation efforts in Sioux Falls. However, the city does not currently use data to align its budget process with its strategic priorities. Challenges preventing the use of data to support innovation goals include a **lack of technical infrastructure, insufficient staff capacity to collect and analyse data** as well as **limited compatibility of data across policy areas.** Sioux Falls also reports that **data are seldom shared among agencies** and that **data collection and analysis is not an institutional priority.**

Sioux Falls **publishes open data to a central, public online location and provides clear how-to guidance** to help residents access and use city data.



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance

NB: No response provided by the city for the policy areas in grey.