



City Innovation Snapshot STOCKHOLM, Sweden

Overview

- ▶ **Mayor:** Anna König Jerlmyr
- ▶ **Term:** 2018–2022
- ▶ **Innovation Lead:** Gunnar Bjorkman
- ▶ **Population size:** 974 073 (2019)
- ▶ **Innovation / open data website:**
<https://start.stockholm/om-stockholms-stad/sa-arbetar-staden/innovation>

What is the organisational structure?

Situated within the City Executive Office, Stockholm's dedicated innovation team consists of **9 staff**.

Staff skills and profiles include:

- Project Manager
- Data Scientist
- Strategic Communications / Marketing
- Engineer
- Designer
- Community Engagement
- Sociologist
- Business and Economics



Spotlight | Digital Demo Stockholm

Digital Demo Stockholm (DDS) is an innovation partnership between the public sector, academia and private industry that leverages digital solutions to facilitate and improve the quality of life for the citizens of Stockholm. Based on the Triple Helix model and Design Thinking process, DDS addresses the region's challenges with innovative tools derived from design work. Demo projects range from "iWater" – a cloud-based sensor technology providing real-time updates on changes to the drinking water network for faster detection of contamination to "Smart locks" – a digital, key-free solution aimed at increasing efficiency and security, reducing cost and providing greater freedom for the elderly.

What is the city's innovation vision?

Like 50% of cities surveyed, Stockholm has a **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Bold leadership**
- **Increased quality in public services**

What is the city's innovation approach?

Similar to more than half of cities surveyed, Stockholm approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Digital
Governance

Economic
Development

What innovation partnerships exist?

Stockholm has developed partnerships to **promote innovation capacity** with other public agencies and municipalities, private firms, not-for-profit organisations, and city residents/resident associations.

To **improve data use**, the city has also developed data partnerships with the private sector, academia and think tanks, to collect and analyse data, as well as with other cities.



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What funding is available?

Like 81% of cities surveyed, Stockholm has dedicated funding to support innovation capacity, which comes from the following sources:

- **International/multilateral institution budget**
- **Higher levels of government**
- **Municipal budget** (operating budget / special funding process)
- **External (non-public) funding** (philanthropic or non-profit / academic or think tank resources)

Stockholm's funding for innovation capacity is generally directed towards **training staff and building capacity, generating ideas and brainstorming, investing in digital systems and physical infrastructure.**



How is innovation helping the city?

- ✓ **Gaining efficiency within the public sector**
- ✓ **Anticipating / managing current and future challenges**
- ✓ **Improving service delivery for residents and entrepreneurs**

The most critical success factors in supporting the city's innovation work are **dedicated funding, Human Resource involvement, a dedicated innovation team, a culture of innovation within the municipal administration and leadership from the Mayor.**



How is data used?

Data has become a **crucial component in urban planning** as Stockholm moves towards a data-driven urban planning and design process. The city currently **uses data to align its budget process with its strategic priorities.** One of the challenges preventing the use of data to support innovation goals is the **limited compatibility of data across policy areas.**

Stockholm **publishes open data to a central, public online location and provides clear how-to guidance to help residents access and use city data.**



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance

NB: No response provided by the city for the policy areas in grey.