



City Innovation Snapshot VERONA, Italy

Overview

- ▶ **Mayor:** Federico Sboarina
- ▶ **Term:** 2017-2022
- ▶ **Population size:** 257 993 (2019)
- ▶ **Innovation / open data website:**
statistica.comune.verona.it
mapserver4.comune.verona.it/siti/default.asp

What is the organisational structure?

Verona **does not** have a dedicated team for innovation.



Spotlight | Ars District

Built environment and culture are two of the most prioritised policy areas for innovation in the city of Verona. Innovation is applied to specific projects and implemented through a combination of innovative participatory approaches and urban planning tools. Recently, Verona has approved plans to redevelop the city's historic Arsenal complex into "Ars District" a citadel of culture and creativity, of innovation and sustainability. Once renovated, the former arsenal will become a multi-purpose community space where residents and tourists can find the new seat of the Academy of Fine Arts, a laboratory and exhibition space, an urban park, and more.

What is the city's innovation vision?

Like 50% of cities surveyed, Verona has no **formal innovation strategy**.

The city most closely associates innovation capacity with:

- **Big picture re-thinking**
- **Foresight, scenario planning**

What is the city's innovation approach?

Similar to more than half of cities surveyed, Verona approaches innovation capacity **both from a holistic / macro level and in specific policy areas**.

The top two priority policy areas for the city's innovation work are:

Built
Environment

Culture

What innovation partnerships exist?

Verona has developed partnerships to **promote innovation capacity** with other public agencies, private firms, not-for-profit organisations, professional associations, city residents/resident associations as well as other cities.



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What funding is available?

Like 19% of cities surveyed, Verona has **no dedicated funding** to support innovation capacity.



How is innovation helping the city?

- ✓ **Generating new sources of revenue or resources for the city**
- ✓ **Improving service delivery**
- ✓ **Engaging residents and other stakeholders**

The most critical success factors in supporting the city's innovation work are **dedicated funding, a culture of innovation within the municipal administration and leadership from the Mayor.**



How is data used?

Verona currently **uses data to align its budget process with its strategic priorities** by applying performance audit based on the Programming Document and the Executive Management Plan.

Verona **maintains a comprehensive data inventory to make data more accessible and publishes open data to a central, public online location.**



How are outcomes measured?

Policy areas **with sufficient data** or **without sufficient data** to support innovation capacity in the city.

Transport / Mobility	Economic Development	Housing	Policing and Law Enforcement	Health
Government Finance	Waste and Sewage	Labour Market and Skills	Environment and Climate Change	Education
Culture	Social Inclusion, Equity	Public Works	Tourism	Digital Governance

NB: No response provided by the city for the policy areas in grey.